



# MONASTIC ACADEMY

FOR THE PRESERVATION OF LIFE ON EARTH

THE HEART OF  
THE CENTER FOR  
MINDFUL LEARNING



# 2017

APRIL



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This has been the most important year in CML's history. Most significant, we bought a marvelous property which will serve as our permanent base. We overcame many difficulties, and in the end, acquired a turn-key operation for about one third of its value. It fits our needs brilliantly. In addition, we made progress in all of our core programs. This is a time to celebrate.



## PROPERTY ACQUISITION

Thanks to the generosity and foresight of 14 families, we raised \$1.3 million through loans and gifts to acquire an ideal property that will serve as our center of operations into the future.

It has a beautiful work space, cozy rooms for up to 30 guests, and meditation cabins in the woods.

Further, the funds these pioneering families provided enable us to begin the continuing process of expanding the campus to fulfill our growing needs. With approximately 10,000 square feet of newly built infrastructure and 125 acres, we have the base we need to take CML to a whole new level, allowing us to...

- Provide a home for more residents
- Scale co-working dramatically
- Host a variety of retreats that increase our impact immediately while also supporting co-working and resident recruitment in the long term
- Widely disseminate Soryu's teachings by generating high quality audio and video offerings from our Lowell retreats
- Take control of our destiny as we can finally use and transform our physical space as needed to meet organizational goals

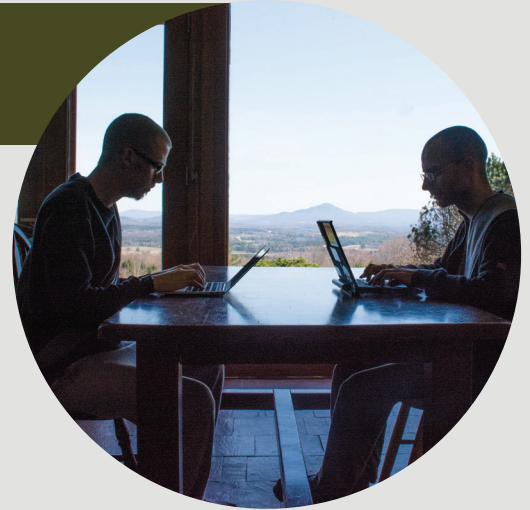


## WORK/FLOW COWORKING PROGRAM

We continue to provide excellent training to professionals to support the integration of their mindfulness practice with their work lives. Our three-week residential program is already changing the lives of participants. Despite the constraints of our current property in Johnson, VT we have nonetheless managed to grow the program in the last year.

This year we begin a multi-year ramp up of co-working. We now have another powerful incentive to improve everything we do. The responsibility training will reflect this as the standards rise to meet the challenge. In order to achieve the goal of hosting ten co-workers this year we will...

- Widely market co-working
- Provide high-quality accommodation and training for guests
- Become more skilled at hosting visitors in a friendly, hospitable, and professional way
- Improve the quality of our web copy and photos in order to better represent CML's unique value proposition
- Set an example for our co-workers by carrying ourselves with dignity and mindfulness throughout the work day



## THE MONASTIC ACADEMY

We recruited new residents in a variety of ways. We held open houses, posted on job boards, gave talks around the country, and visited colleges. Due to these efforts...

- We launched an inspiring new website
- More than 100 people applied for residency
- 8 new residents joined
- We created a comprehensive manual on how to organize and run a monastery
- 8 residents trained to be the initial group that can create our next location
- 6 residents experienced sufficiently deep insight to receive a week and \$1000 to work on integrating their insight with their life purpose



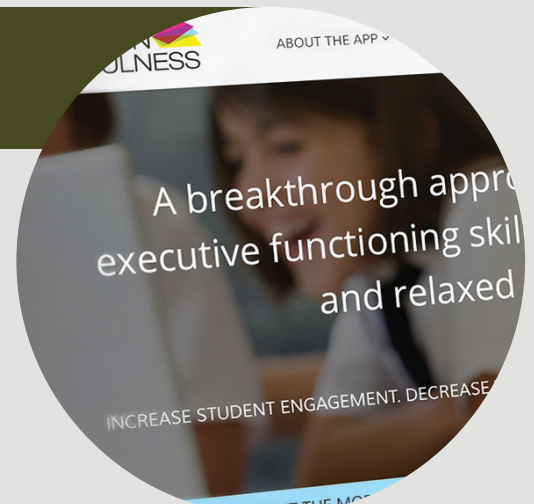
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## MODERN MINDFULNESS

Our online program helped Soryu reach thousands of students and hundreds of teachers in the last few years. Building on this success, now it's possible for mindfulness teachers to add their own content to our platform. This was just one of many victories Mod Mind had in 2017. This year we...

- Earned roughly \$30,000 through trainings, payments from partners, and classroom implementations
- Brought in our first partner, Mindfulness First, paving the way for a slew of others
- Onboarded our first international partner, Fokus Achtsamkeit gUG in Germany
- Signed contracts with six other organizations stipulating how our platform will expand the reach of their offerings
- Trained over 50 educators to use our program
- Added 160 new users of our program
- Conducted regular class visits. Students improved their ability to relax, found creative solutions for dealing with stress, and demonstrated improved focus.



## MOVING FORWARD

We are poised like never before to manifest our vision in the world. Our property is excellent and our team is motivated. Now we move forward with a capital campaign to Stage Two, an even more powerful and diverse set of operations. Hours after closing, we submitted an application to the town and state to add a 2,500 square foot meditation space. We are still taking bids, but it looks like it will cost about \$300,000 to build it and cover improvements to the rest of the property. As we reach out to more supporters, we are humbled by the generosity that has already brought us this far, and rededicate ourselves each day to being of maximum benefit to the world.

WE ARE THRILLED TO BE ON THIS JOURNEY WITH YOU!